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Iowa Treasury Management Association

March 2010

Iowa Treasury Management Association, P.O. Box 228,
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March Meeting

The speaker for the March 11, 2010 meeting is Richard Richardson, Senior Vice President of Phoenix-Hecht, an industry leader in corporate treasury management information services including market research and education. Phoenix-Hecht is also a leader in Market Research in Cash and Treasury Management and publisher of information for the Treasury Management Profession. Prior to joining Phoenix-Hecht, Mr. Richardson was Assistant Treasurer at Hardee's Food Systems, Inc. and has extensive experience in the area of credit, accounts receivable, bank financing and other treasury management related functions.

He is a member of the North Carolina Treasury Management Association where he has served as president and continues to serve on its Executive Committee and Board of Directors. He is also a charter member of the Association for Financial Professionals (previously the Treasury Management Association) where he has served on its Board of Directors and served as Membership Chairman and Government Relations Committee Chairman. Mr. Richardson has also served as a member of the Federal Reserve Industry Advisory Group on Future EFT Payment Services and Advisory Group on Same Day Payments.

Mr. Richardson is a native of North Carolina and attended East Carolina University where he majored in Business Administration. He is on the faculty of the Berkeley Cash Management Program at the Haas School of Business at the University of California at Berkeley and UNC Treasury Management Program at the Kenan-Flagler School of Business at the University of North Carolina at Chapel Hill.

He has been a speaker at numerous cash and treasury management seminars and conferences and often speaks on a variety of topics at meetings within the financial industry throughout North America. Additionally, he is often quoted on industry topics and has authored several articles on subjects related to cash and treasury management that have been published in numerous magazines and journals.

Meeting Schedule

03/11/10

*Topic: Bank Pricing 2010:
Perceptions, Trends and Reality in
Unusual Times*

*Speaker: Richard Richardson,
Phoenix Hecht*

*Location: Embassy Suites on the
River, Des Moines, Iowa*

04/08/10

*Fiserv Tour
West Des Moines, Iowa
Box Lunch*

05/13/10

TBD

Guests

ITMA members are encouraged to bring guests to our meeting. We hope that guests will find our meetings both educational and enjoyable and will, in turn, want to join. Members (or their guest) should bring \$20 to the meeting to cover the cost of food. Checks can be payable to Iowa Treasury Management Association and given to the ITMA Treasurer.

Purchase your ITMA Travel Mug!

We also have ITMA travel coffee mugs you may purchase for \$12. You can email Art Cunningham at finproac@aol.com if you are interested in purchasing a mug.

February Meeting

Our February meeting was held at the Des Moines Club. Aaron Simon from the United States Postal Inspection Service was our speaker and he discussed various types of fraud and risk management practices and how the US Postal Inspection Service investigates suspected cases of fraud.

Inspector Aaron Simon is an External Crimes Investigator and has worked various assignments which have included mail theft, child pornography, prohibited mailing (which include bombs and narcotics) and mail fraud. The United States Postal Inspection Service is one of the country's oldest federal law enforcement agencies. It was founded by Benjamin Franklin in 1737 and it acts as the primary law enforcement arm of the United States Postal Service. They fight criminals who attack the postal system and misuse it to defraud, endanger or otherwise threaten the American public. Postal Inspectors carry firearms, make arrests and serve federal search warrants and subpoenas. Their jurisdiction covers the following as it relates to the mail or postal services: bombs, burglary, child exploitation/pornography, controlled substances, counterfeit stamps and money orders, destruction of mail or mailboxes, electronic crimes and involve the misuse of the mail or postal service, extortion, ransoms or rewards that are sent through the US Mail, identity fraud, mail fraud, theft of mail and money laundering.

The United States Postal Inspectors have worked on major scams such as the Nigerian Scam, Charity scams and Lottery Scams. They also played a primary role in bringing the UniBomber, Jim Baker, and others to justice.